

NATURE'S SAFE IN AFRICA



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£20,000



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£10,000



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£5,000



We are Nature's SAFE

Nature's SAFE is a pioneering conservation charity whose mission is to Save Animals From Extinction by collecting, indefinitely storing and regenerating reproductive cells and cell lines from endangered animal species.

Since our inception in 2020, we have preserved samples from over 250 species at our facilities in the UK, including native wildlife.

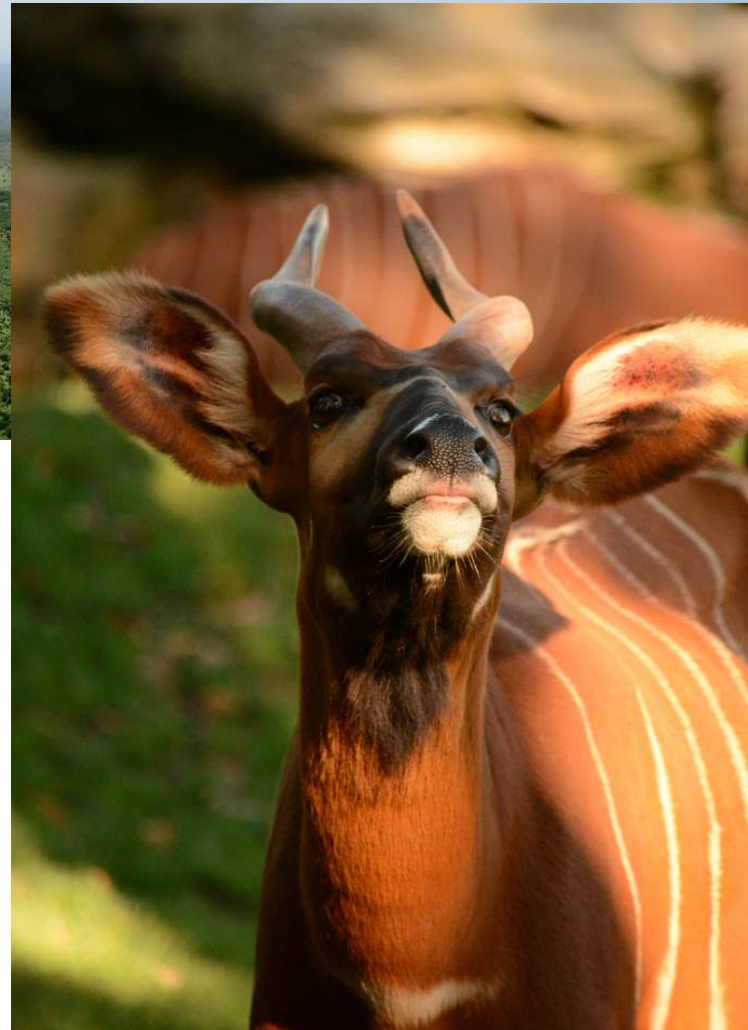
OUR NEXT STEP

As part of the broader mission of Nature's SAFE, we aim to facilitate the development of biobanking hubs across the planet, creating a global comprehensive genetic resource. Our trip to Africa marks the first step towards realising this mission.



Global hubs

Nature's SAFE serves as a repository for genetic material, using modern cryopreservation science to ensure the long-term preservation of biodiversity and providing a crucial resource for future conservation of wildlife.



IMPACT

Creating global hubs will provide resources for breeding programmes aimed at increasing population numbers and genetic diversity of local wildlife, and facilitate local scientific education on wildlife conservation and cryobiology.



Why start in Kenya?

Kenya is home to some of the world's most threatened wildlife species. For example, the last two remaining Northern white rhinos on earth are protected on the Ol Pejeta Wildlife Conservancy in Nanyuki, Kenya.

We believe our expertise can provide invaluable support to the organisations and individuals who are working tirelessly to save these amazing animals.

CAPACITY BUILDING

It is the aim of the charity to provide knowledge transfer to local conservation services to enable appropriate stewardship and to ensure ownership of samples remains in country.



CASE STUDY

The Northern White Rhino is a great example of how cryopreservation science is being used to prevent extinction. Only two individuals remain in the wild, making this species functionally extinct. But cryopreserved tissues samples from other individuals could breathe new life into this species...

CRYOCONSERVATION IN ACTION

Now, scientists are looking to create new egg and sperm cells from cryopreserved skin samples. Using samples from just 12 individuals, we could create a genetically healthy population.

By banking live cells and tissues, we can safeguard genetic material to ensure that even if species become extinct in the wild, their genetic information is preserved for potential future restoration.



The Climb

In addition to meeting with prospective conservation partners locally, we will be bringing a team of four to climb Mt Kilimanjaro to raise funds for Nature's SAFE, including our Ambassador, Verity Smith.



Verity lost her sight at the age of 7 - she is taking on this challenge as a blind athlete to advocate for the urgent need to protect animals from extinction.

All funds raised from this climb will go directly to Nature's SAFE.

Read on to meet the expedition team, learn how you can sponsor them, and the benefits you can expect.

EXPEDITION TEAM

Verity Smith

Verity is a blind dressage rider who has been challenging the limitations of sight-impaired individuals for years. As an ambassador for Nature's SAFE, she is now also an advocate for wildlife.

For Verity, this climb will be both in support of conservation and in representation of the blind community.



Tullis Matson

Tullis is the Chair of Nature's SAFE. His years of experience in cryopreservation in the equine industry have been essential for the establishment of our charity, utilising techniques designed to support domestic breeds to preserve wildlife.

His ambitious nature has pushed the expansion of the charity overseas to protect Africa's iconic wildlife.



EXPEDITION TEAM



Tony Noble

Tony is CEO and founder of Noble Futures, a specialist Recruitment Consultancy for the animal and agricultural-related industries. He is also a Trustee of Nature's SAFE.

Tony's love of animals and expertise in fundraising has allowed Nature's SAFE to continue growing for the past 4 years. Now he is determined to scale our impact in Africa.

Zoé Allès

Zoe is participating in the climb as Verity's companion and guide. Her experience of supporting youth groups participating in outdoor pursuit activities, and her love of travel and adventure, has prepared her for taking over the responsibility of Verity's guide dog Luna, to guide Verity with every footstep on the mountain.





HEADLINE SPONSOR

Become our headline sponsor

Make your company known for helping to keep nature safe. In addition to an extended feature on our website, your company's name will be featured in the expedition title and your logo included on all expedition clothing and marketing material, marking your presence in all of our social media and press coverage.

£20,000

You will also receive a personalised message from our charity's President, Sir Ranulph Fiennes, and our charity's Chair Tullis Matson and Ambassador Verity Smith will deliver an in-person presentation to your company. As an exclusive benefit to our headline sponsor, you will be hosted by the expedition team members and Ambassador Jimmy Doherty for a bespoke event. **To tailor this sponsorship package to suit your needs, please contact our Fundraising Officer: caroline@natures-safe.com**



CORPORATE SPONSORS

Help Save a Species

To secure a viable future for one species, samples must be stored from 50 genetically distinct individuals. A donation at this level will help Nature's SAFE do just that.

£10,000

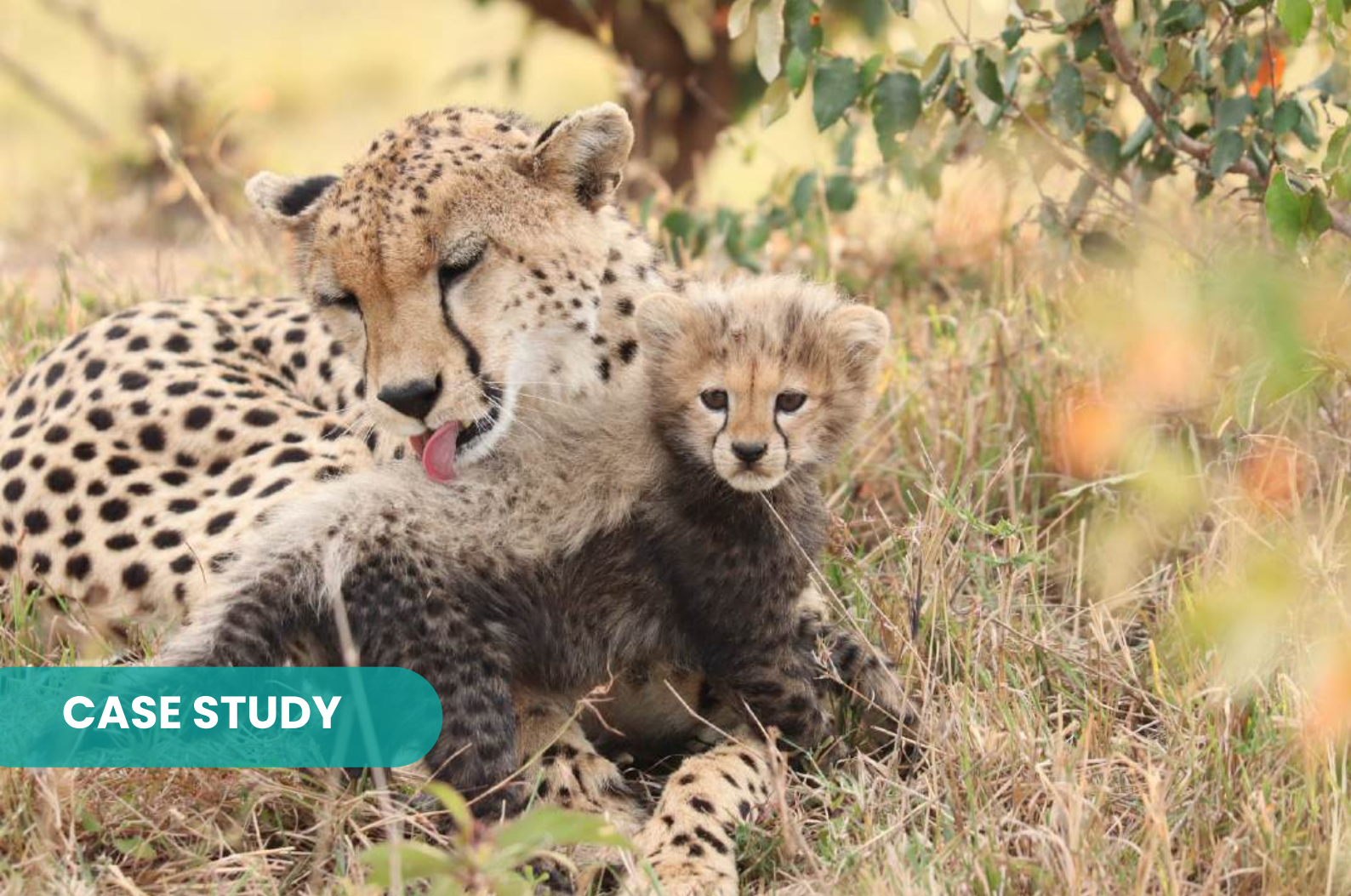
Your company will receive a personalised message from our charity's President, Sir Ranulph Fiennes, social media coverage leading up to the trip, inclusion of your logo on expedition clothing and all marketing and social media content, and a feature on our website. Support at this level also gives you the opportunity to take a tour of our head office in Whitchurch, Shropshire, where our charity Chair Tullis Matson will present the impact of your donation to your company or clients, and Ambassador Verity Smith will deliver one of her famous inspirational speeches.



£5,000

At the £5,000 donation tier, your company will receive a personalised message from our charity's President, Sir Ranulph Fiennes, social media coverage leading up to the trip, and the inclusion of your logo on expedition clothing and all marketing and social media content. We will also send a representative from Nature's SAFE to give a presentation to your company staff and/or clients to showcase the positive impact your donation will have on wildlife in Africa.

To talk to us about alternative corporate support options, please contact our Fundraising Officer, Caroline, via email at caroline@natures-safe.com



CASE STUDY

Our techniques have been developed by reproductive scientists from world-leading institutions.

TRIED AND TESTED

Our scientists have already demonstrated proof-of-concept for our cryopreservation technologies in the cheetah. In 2021, we stored tissue cells from a cheetah. In 2022, we thawed those cells and cultured them, proving that they had successfully been preserved in a living state.

You can put your trust in Nature's SAFE to deliver real conservation outputs, based on sound science.

THANK YOU
FOR YOUR SUPPORT



NATURE'S SAFE
SAVING ANIMALS FROM EXTINCTION

Contact Us

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